# **Supplier Presentation**



### Dodd Russell

President, Skilled Manufacturing Inc.

An automotive industry veteran, Dodd Russell is president of Skilled Manufacturing Inc. Tribal Motorworks LLC and AMR Group LLC. He is also cochairman of Willow Manufacturing Inc. and a private equity partner in Phoinix Enterprises Inc. Russell is an adjunct professor at Northwestern Michigan college, teaching new strategies in subjects from organizational change to value stream mapping. A compliance management consultant, Russell is a certified auditor for ISO-9000 and PRI's SAE J4000 Lean Manufacturing Standards. Russell holds a BA from Hope College and an MSW in Social Services Administration and Labor Industrial Relations from the University of Michigan.



152



### A Family of Precision-Manufacturing Companies













# Serving the world's leading industry segments...

- Aerospace
- Automotive
- Government/Defense
- Marine



# **Skilled Manufacturing Inc.**



### **Past Performance-2000**

- Loosely Managed
- Loosely Operated
- Self Perception We Are Good & we cannot invest in this
- Infantile Development

### **Solutions**

- Program of the Month
- Big Projects-Little Gain
- Blamed Customer
- Preparation for Each Visit

### **Current Performance-2009**

- Process Managed
- Tightly Controlled
- Customer Defined-Work speaks for itself-Investment Pays for It
- Manufacturing DNA-Live It

### **Solutions**

- Top Focus
- Leadership-Set The Tone
- Process Control-Improvement
- Risk Mitigation-Customer Protection



## **Skilled Manufacturing Inc.**



### **Past Performance-2000**

- 1000+ PPM
- 25+ Customer Spills
- 100% OTD
- 12 Inventory Turns
- 4M Revenue

### **Solutions**

- Program of the Month
- Big Projects-Little Gain
- Preparation for Each Visit
- One Time Events

### **Current Performance-2009**

- 0 PPM-3 years Running
- 0 Customer Spills
- 100% OTD
- 43 Inventory Turns
- 40M Revenue

### **Solutions**

- Top Focus
- Advanced Product Quality Planning
- Process Control
- Risk Mitigation



# **Skilled Manufacturing Inc.**

# SKILLED MANUFACTURING

#### **Aerospace Performance-2008**

- Market Entry-2008
- 38 Production Ship Sets
- 100% Substantiation Compliance
- Shipping Self Released-4 Sites
- 0M

#### Challenges

- Customers Practice-Component Approach
- Large & Fragmented Supply Base
- Increasing Customer Expectations
- Manufacturing Escapes-Affecting Quality, Delivery & Price

#### **Aerospace Performance-2009**

- 100% OTD
- 0 PPM-
- 36 Projects Launched OT or Early
- 58 Projects in Launch Phase
- 2 Projects Launched Late
- Booked 38M Revenue

#### **Opportunities**

- Changing Customer Practice-Process
  Based
- Balanced Resources
- Toyota Production System
- Increased Market Share





### We will launch Products with Quality, Reliability & Durability Levels that the Aerospace Industry has Never Seen

-Honda Research & Development-Japan-





# •How will your manufacturing DNA combat such a great engineering resource?

### •Are You Prepared to Lead your Team?

# Velocity Requirements-Rate of Change

- Production Control
- Verification & Validation
- Analysis
- Failure Mitigation

#### Bandwidth Requirements-Through Put of Data

- Planning
- Design Reviews
- Product & Process Validation
- Common Process











#### **Contact Us**

W. Dodd Russell, President 2440 Aero Park Drive Traverse City, MI 49686

Tel: 231/941-0290 Fax: 231/941-5274 Email: <u>e.russell.dodd@phxentinc.com</u> e.russell.dodd@tribalmotorworks.com Skilled Manufacturing 3680 Cass Road Traverse City, MI 49684 www.skilledmfg.com

**Phoinix Enterprises Inc.** 2440 Aero Park Drive Traverse City, MI 49686 www.phxentinc.com

**Tribal Motorworks LLC** 2440 Aero Park Drive Traverse City, MI 49686 www.tribalmotorworks.com

Willow Manufacturing Inc. 11455 U.S. 31 South Interlochen, MI 49643 www.willowmfg.com





Harnessing our strengths to serve your industry.









